

**Prof. Abhigna Vaishnav**

<b>Designation:</b>	Assistant Professor
<b>Specialization Area:</b>	Marketing
<b>School/Department:</b>	LJIMS (IMBA)
<b>Qualifications:</b>	PhD Pursuing MBA (Marketing) BBA
<b>Teaching Areas:</b>	Service Marketing, Marketing Management
<b>Research Area:</b>	Consumer Behaviour
<b>Academic Experience:</b>	5 Years 6 Months
<b>Industrial Experience:</b>	1 Year
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